



At the HR Leadership Forum  
Tuesday, **July 29, 2008**  
Meeting at DDI Headquarters  
Bridgeville, PA

7:30-8:15 a.m.:  
Registration  
Networking  
Continental Breakfast

8:15-10:15 a.m.:  
Speaker

To register, contact Roberta  
at [bertr2@aol.com](mailto:bertr2@aol.com) or  
412/848-9011.

Also, register on line at  
[http://www.hr-leadership-  
forum.org](http://www.hr-leadership-forum.org)

Cost:  
Prepaid Member fee: Free  
Member Pay as  
you go fee: \$25  
Guest fee: \$40

Please RSVP by:  
**July 25, 2008**

Make checks payable to:  
"PHRPS and mail to:"  
**HR Leadership Forum**  
c/o 241 Patterson Road  
Bethel Park, PA 15102

Visit our website at:  
[www.hr-leadership-  
forum.org](http://www.hr-leadership-<br/>forum.org)

## “DDI’s Leadership Forecast Results: Now What?”

by

**Rich Wellins, Ph.D.**  
**Development Dimensions International**

**Receive your own copy of DDI’s 35 page study - a \$300 value.**

HR Leadership Forum is a place where leaders can come to explore new challenges and test ideas. This special session will let you do just that.

You will

- Learn the details of DDI’s soon to be released Leadership Forecast
- Compare your opinions to those of 15,000 business leaders and 1,300 HR executives worldwide
- Work with your peers to explore the implications and priorities.

By participating in this session you will strengthen your own capability as a thought leader and source of creative solutions for tomorrow’s leadership challenges.

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The HR Leadership Forum is a network of experts who provide ideas, information and resources to assist senior decision-makers in linking people strategies to business outcomes. We are a not-for-profit volunteer organization chartered to meet the needs of public, private, government and nonprofit organizations of all sizes. In 2008, the Pittsburgh Human Resource Planning Society became the HR Leadership Forum of Western Pennsylvania. Why the name change? Many companies today believe that what differentiates them from their competition is their people. If that is true, then human resources professionals must be effective leaders in their organizations. That means more than planning. It means anticipating marketplace/workforce change, continual learning, collaborating to identify optimal solutions, embracing change and leading others to make change happen effectively. Today we must plan and act much more quickly than ever before. To be effective in today’s world, we must be willing to explore, share and learn from others. We need a forum to encourage and support these types of behaviors. We need to be more than planners, functional experts and managers.... we must be effective leaders in our organizations. The HR Leadership Forum is where leaders in human resources stay at the top of their game. It’s where organizations come for HR leadership ideas.

The mission of the HR Leadership Forum is to improve the performance of organizations. HR Leadership Forum members focus on the application of strategic human resource management and leadership practices. Our members represent public, private, government and nonprofit organizations of all sizes.

## **Background**

DDI is about to release it's latest research on leadership challenges and capabilities. The research raises questions about how to find and develop leaders for the future. Many of our members may be facing some of the same issues identified in the research and they are searching for answers to the challenges identified.

## **Program Design**

Rich will share implications of the Leadership Forecast findings that he presented to HR Leadership Forum on June 10. HR Leadership Forum Members who attended the June 10 presentation will then facilitate discussion of research implications.

Based on the implications of the research, table topics will be selected either in advance or by vote of meeting attendees. Each table will be given a topic to explore by brainstorming, exchanging ideas and potentially establishing priorities for follow up action by HR Leadership Forum or special interest groups.

Participants can change tables to work on a topic that is of most interest to them.

### **Facilitated by:**

**Rich Wellins**, Ph.D. and co-author of DDI's latest Leadership Forecast research. As Senior Vice President of Global Marketing & Business Development, Rich is responsible for strategic approaches to global marketing, e-commerce, internal knowledge management, and DDI's Center for Applied Behavioral Research. His research and insight has been featured in The Wall Street Journal, Business Week, Forbes.com, NPR and USA Today, as well as numerous international publications.

